



| www.peternon.com |

| info@peternon.com | press@peternon.com

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Press Release

PETER NON // FW 12-13 COLLECTION

Peter Non + Renata Bonfanti footwear collection

In the AW12 collection Peter Non maintains the union with its own territory and once again choose to embrace it in a collaboration with Renata Bonfanti, historical and well-known home-made carpets and handkerchief designer, native of Vicenza.

From this magic synergy between the two brands a new footwear line has been created that utilises signature tapestries in a peculiar context.

The "Renata Bonfanti" series creates a union of wool canvas twisted with suede.

Colours are bright and contrasting.

<http://www.peternon.com>

<http://www.renatabonfanti.com>

Peter Non AW12: "Renata Bonfanti" series

Hydrophobic suede in the front, back made in Bonfanti's signature textile, composed over original hand-made textiles.

Colours of the wool weft represent the typical "Vicenza" landscapes.

Available in 6 colours in sizes from 35 to 47 in the desert boot model.

Peter Non

Completely designed and manufactured in Italy. Peter Non is the "non-shoe". They are not made for "this" or "that", they transcend function. Something that you slip on as easily as you would unconsciously begin walking with your left foot. The shoes are carefully and laboriously hand crafted at the feet of the Dolomites in Italy in an eco-friendly way.

The name "Peter", from the greek "petros", means "stone": solid, durable and multifaceted in a word "eternal". The surname, "Non", is related to the concept of "non-shoe" and embodies the Venetian origins of the brand.

Photographic assets are available at : <http://www.peternon.com/press>

For further information, or to request items for photo shots

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press@peternon.com